

STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI – 600 086

DEPARTMENT OF PUBLIC RELATIONS

PROGRAMME – M.A. PUBLIC RELATIONS

FEEDBACK AND ACTION TAKEN REPORT ON CURRICULUM

Academic year 2019-20

Code: SAP/SL

- To conduct SAP on Government administration or with the Police Department as Police PR is a need of the hour

Code: 19PR/PE/HR15

- Aspect of Government administration be added to the paper

Code: 19PR/PC/CR14

- A sub-topic on 'Community Relations' be included in the paper

Code: 19PR/PC/MC34

- Has an overload of topics; can be shifted to a relevant paper 'Research methodology'

Action taken:

- Relevant and necessary action will be taken during the next restructuring.



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